**I've put together a list of website development packages we can offer along with what's included in each one.**

|  |
| --- |
| **Legend** |
| **Newly added features and package** |
| **As is features and packages** |

WEBSITE DEVELOPMENT PACKAGES

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Web Packages | Landing Page | Informative Website | eCommerce Website | Premium  Website |
| Prices | PHP 45,000.00 | PHP 96,000.00 | PHP 145,000.00 | Much cheaper than the other package |
| Inclusions | | | |  |
| No. of Pages | 1 | 5 | 10 | Unlimited or depends on customer preference |
| Template Design | 2 templates  When you purchase the Landing Page package, you will receive two different predesigned layout options (templates) to choose from for your single-page website. This allows you to select the design that best suits your brand or either the customer can give what their design wants | 2 templates | 2 templates | 5 templates |
| W3C Compliant | ✔  Pumasa ito sa standard guidelines of international community or the W3C | ✔ | ✔ | ✔ |
| SEO-friendly | ✔  It means arranging your website so that search engines like Google can easily understand what your site is about and show it to people who are searching for what you offer(so people can find you easily on Google) | ✔ | ✔ | ✔ |
| Mobile Responsive | ✔  nag-aadjust at nag-aadapt sa iba't ibang mga screen size at device types, tulad ng smartphones, tablets, at desktop computers. Lets say Flexible website, hnd masisira ang design kahit sang device gamitin | ✔ | ✔ | ✔ |
| Dynamic CMS | ✔  Pwedeng mabago ang nilalaman ng website, pwedeng magdagdag, magdelete or magupdate | ✔ | ✔ | ✔ |
| Blog Feature | allows users to publish articles or posts the purpose of this is to increase engagement to target audience. | ✔ | ✔ | ✔ |
| Post-type Feature | It is like categorizing content or sorting based on its genre. So sa pamamagitan nito mapapadali ang customer na mahanap ang kanyang gusto.There are different types of posts such as gallery for images, video for videos. In this way, using post types simplifies content organization and enhances the visitor experience on the website. | .✔ | ✔ | ✔ |
| Product Management | so it shows what the website should look or function, I for example working on a team to visualize or prioritize what features must developed first. |  | ✔ | ✔ |
| Order Management | So ang order management naman po ay para lamang kay ecommerce. It handles orders from placement until being deliver to customers, also it include verifying of payments and processing of orders like that. |  | ✔ | ✔ |
| Implementation of payment gateway (PayPal) | Ito naman po ay pag iintegrate or pag aadd ng payment sa ating website, so ang pag gamit po nito is nagrerequire ng API so it means need ng payment in order to use the paypal payment. |  | ✔ | ✔ |
| Customers Management | So it involves understanding and engaging visitors. It includes capturing data, providing personalized experiences, offering support, and aiming to enhance satisfaction and loyalty for long-term relationships with them. |  | ✔ |  |
| 1 Year Hosting (economy) and Domain Name (.com only) | ✔  Kapag nag avail si customer may free syang one year na .com domain | ✔ | ✔ |  |
| 1 Year SSL Certificate | ✔  website security with a free SSL certificate for one year. Also it secures customer data. Ito ay ginagamit upang maprotektahan at mapanatili ang privacy at security ng mga sensitive na impormasyon tulad ng mga personal na detalye at mga transaksyon sa online shopping ng ating mga customers | ✔ | ✔ |  |
| Google Analytics Installation | ✔  This analytics collects data on visitor interactions and behavior, helping you understand and optimize our site's performance and user experience, also it analyze the traffic on your website (kung mabilis ba ang website)kung mabilis naman ay makakadagdag ito ng customers kung mabagal naman magload ang website tendency is aalis ang customers and hahanap ng iba | ✔ | ✔ |  |
| Video Manuals | ✔  So may free tayong video on how to properly use the website, it will act as guide on customer | ✔ | ✔ |  |
| Free Maintenance Hours | 2 Hours | 6 Hours | 12 Hours |  |
| Duration | 1-2 Weeks | 4-6 Weeks | 6-12 Weeks | 12-18weeks |
| Reports | We can add reporting to admin dashboard showing how many users registered on the website or how many orders for the ecommerce platforms or we can add how much is the sale for the week or for the month or else a year |  | ✔ | ✔ |
| Chatbot/live chat | Target auto reply message will be based on the website genre. If live chat we will use messenger for communications. |  | ✔ | ✔ |
| Training Session | Para din syang video manuals pero ang pinag kaiba is face to face ang training session or pwede din palang online but we will use Anydesk application for that, so that I can control the customers screen whether they are far from me. |  | ✔ | ✔ |
| Testimonials | Dito naman po ay ang mga feedback ni customer or users sa website dynamically |  | ✔ | ✔ |
| Site map | We will embed a map for the company located |  |  | ✔ |
| Search functionality | Kung tamad naman si user or customer mag hanap or magscroll sa website, maglalagay tayo ng search button para mas mapadali sila sa hinahanap nila. |  | ✔ | ✔ |
| Social media integrations | Ilalagay ang mga link of the the customers social medias |  |  | ✔ |
| SMS | Text messaging, for any updates or news |  | ✔ | ✔ |

Pages included on each package:

Package Name

Landing Page

Informative Website

eCommerce Website

Pages Included

1. Homepage

1. Homepage

2. About Us

3. Services or Products and Single Pages

4. Blog and Single Pages

5. Contact Us

1. Homepage

2. About Us

3. Products and Single Pages

4. Blog and Single Pages

5. Contact Us

6. Shopping Cart

7. Checkout

8. Login/Register

9. User Dashboard

10. Return/Shipping/Order Policy

|  |  |
| --- | --- |
| Package name | Package included |
| Landing Page | 1. Home page |
| Informative Website | 1. Homepage 2. About us 3. Services or products and single pages 4. Blog and single page 5. Contact us |
| eCommerce Website | 1. Homepage 2. About us 3. Services or products and single pages 4. Blog and single page 5. Contact us 6. Shopping Cart 7. Checkout 8. Login/register 9. User dashboard 10. Return/shipping/order policy |
| Premium Website | 1. Homepage 2. About us 3. Services or products and single pages 4. Blog and single page 5. Contact us 6. Site map 7. Chatbot 8. Login/register 9. User dashboard 10. Search functionality 11. Testimonials 12. Social media integrations 13. SMS |